

BMW Riders of Mississippi

These are ideas that were submitted to help improve the Club and to recruit new members.

- Keep our BMW name (have too to be BMW sanctioned) but come up with a server name that would attract all riders and brands.
- Not call this new name a club. Maybe something like Mississippi Motorcycle Riders Group.
- Make “business cards” that are easily carried that can be passed out.
- Have more riding events. Not the monthly meeting but just a ride. **NOT** club sponsored but just a ride.
 - Examples: – a ride to Dauphin Island on the Ferry
 - Angola Prison Rodeo
 - Barber Motor Sports racing events, best one is Vintage Festival
 - Crusin’ the coast
- Mississippi Iron Butt Ride
- Mississippi 82 Counties in 1 Year
- Historic Courthouse Run
- Mississippi Smalltown Rides
- Tech days, not just maintenance but include GPS mapping.
- Have 2 meetings a month. This simply gives more opportunity to meet up with friends. One group I know meets every Saturday at 8:am at Tommy’s for breakfast and if wanted they then go riding. There is also a group called the “2 Old Farts” that have a ride to lunch every Thursday.
- To create exposure and get our “group” known adopt a cause or maybe just get involved in one.
- Find a “Facebook Pro” that can keep it updated. Someone that checks it every day and keeps it current.

NOTICE these need to be just the beginning of the idea list. Let’s do some serious talk at the next meeting.

Shaggy’s on the REZ @ new time 11:30. Then ride 1 or so miles to Lakeshore Park for the meeting.